

**Dear GCCA Artists & Members:**

Thank you to everyone who attended the Annual Membership Meeting this past Saturday, January 26<sup>th</sup>. If you weren't able to attend, we would like to say thank you for your continued support of the Greene County Council on the Arts. As we are a community resource non-profit organization, we could not fulfill our mission of supporting and advancing the arts and cultural community by broadening and enriching creative resources and economic growth in the region without all of you! In the interest of keeping our membership informed, the following is a recap of the meeting:

**The Year In Review** - Greene County Council on the Arts entered its 43<sup>rd</sup> year of service supporting and advancing the arts at the county, state and federal levels. 2018 was a year of transitions and growth! GCCA made a bold decision to regionalize its efforts, based on strong suggestions from the New York State Council on the Arts, and the potential need for services in those communities where Arts Council failed over the last years. GCCA has expanded its role as an arts leader providing significant programs and services to the community, arts organizations, schools and individual artists. Through our various programs, GCCA remains strong in its arts advocacy work, service to the arts and taking significant strides in public engagement. We envision a community that celebrates artistic and cultural diversity and inspires creative engagement.

**The impact we have made in 2018 is astounding!** Through our programs and services, GCCA has regionalized its efforts serving Greene, Columbia and Schoharie counties reaching over 40,000 individuals, as follows:

- **Administered and distributed 65 regional grants totaling \$150,280 to support the work of artists, arts organizations and the cultural community;**
- **Amassed a membership of over 545 individuals, families, businesses and civic groups;**
- **Provided creative arts workshops and exhibitions to over 650 children and youth;**
- **Curated and organized 9 visual arts exhibitions highlighting local and regional artists;**
- **Participated and promoted various events and festivals; and**
- **Published 6 Arts Alive, bi-monthly arts and cultural newspaper.**

During the first quarter, we bid farewell to Kay Stamer, who served as GCCA Executive Director since 1975 and whose contributions raised GCCA's visibility in the County and beyond to great heights. Niva Dorell, Visual Arts Director since 2015, accepted a fulltime position at Lumberyard departing from GCCA at the end of October 2018. After an intense search, Marline A. Martin was unanimously selected as the new Executive Director. Marline brings a wealth of non-profit leadership experience having served as an Executive Director in a variety of non-profit art-focused organizations throughout New York. Ms. Martin began her tenure on July 9, 2018.

Thanks to the continued support of State funding from New York State Council on the Arts for General Operating support, to which we received a slight increase and for the Decentralization Community Arts Grants Program which enables us to fund programs at a higher level than in previous years. We are also grateful to the Greene County Legislature for recognizing the value of the work we do in Greene County through the funding of nearly \$60,000 to support our general operating, re-granting capabilities to major county cultural organizations (CIP), and Sprouts - our free summer art workshops for youth, ages 3-7. - Marline A. Martin, Executive Director

**2018 BOARD OF DIRECTORS**

David Slutzky, Honorary Chairman  
William Deane, President  
Nancey Rosensweig, Vice President  
Jeff Friedman, Treasurer  
Ava Barbour \*  
Kico Govantes  
Deena Lebow \*

Laura Segall  
Anne Morton \*  
Lisa A. Ovitt \*  
Sheila Trautman  
Beth Schneck \*  
\*New Members

**Proposed amendment to the By-Laws last amended 1/27/2018.**

This amendment was approved by the GCCA Board at its December 6, 2018 meeting.

*The purpose of the amendment is to establish term limits for Board members and memorialize our current practice of appointing new Directors mid-year. This was identified in our current Strategic Plan as an important revision to our By-Laws:*

**ARTICLE VII: ELECTIONS AND RETURNS OF DIRECTOR OF THE BOARD**

1. The election of the Board of Directors will take place at the Annual Meeting.
2. Directors shall be elected to serve three year terms. The term of office for a Board member shall be three (3) years unless otherwise provided in these By-Laws. The terms of office for all Directors shall begin on the day of their election by the membership. A director shall be eligible to serve two consecutive three (3) year terms subject to the requirements as stipulated herein. After a period of

one(1) year after the end of the Director’s second term the Director shall be eligible to serve an additional three (3) year term. For the purpose of establishing status of current Directors they are assumed to be new Directors if they were appointed after 1/2018; they will be considered to be beginning their second term if they were appointed between 1/2007 and 1/2015; and they will be considered to be in their third term if they were appointed prior to 1/2007.

3. In the event of the resignation, removal, illness, death or lapse of membership of a Director, the Board of Directors may appoint someone to fill out such a term. The Board shall have the right to appoint new Board members during the current year subject to the Membership approving the appointment at the next annual meeting. At the next annual meeting following the vacancy, the Membership shall elect a permanent successor for the vacated position. In the event that the interim successor is subsequently elected to serve as a permanent successor, the first year of their term shall be deemed to have commenced upon their election, without regard to the duration of interim service.

**Membership**

New levels of membership and a membership benefits package will be introduced in early 2019 in GCCA’s endeavor for its members to discover, explore, experience and learn about the creativity, culture and work from others including artists, historic destinations and arts organizations within our region.

Consolidated Levels:

<b>Individual Member</b>	<b>\$35</b>
<b>Family/Non-profit Organization Member</b>	<b>\$65</b>
<b>Friend/Business/Organization Member</b>	<b>\$100</b>

(The following levels are now considered “Donors”)

Supporting Donor	\$250
Patron Donor	\$500
Benefactor Donor	\$1000

**GCCA Membership Benefits: Please visit [www.greenearts.org](http://www.greenearts.org) for updates.**

- Receive our bimonthly newsletter “Arts Alive” containing arts-related information, grants and opportunities listing and a cultural events calendar.
- Automatic acceptance of artwork in our two annual “members only” salon exhibitions.
- Submit artwork free of charge for group and curated exhibitions at our Catskill gallery.
- Opportunity to consign work and artisan crafts in GCCA’ Artful Hand Boutique.
- Become part of our artist resource file and have your website listed and linked on our “RESOURCES/Artists Members” page.
- 10% discount on purchases at GCCA Catskill Gallery and Artful Hand Boutique.
- 10% discount at Spotty Dog Books & Ale (art supplies included) Warren Street, Hudson NY.
- Receive advance email program announcements and invitations to special events, exhibits and seminars.

- GCCA Members may join the Columbia-Greene Federal Credit Union membership and receive a myriad of financial services. Visit [www.cgfcu.org](http://www.cgfcu.org) for more information.
- GCCA offers its e-newsletter announcements for Arts Businesses and Arts Organizations (\$50 fee per e-blast) and discounts on display advertising.

**New to the Membership Benefit Package are:**

- Arlene’s Artist Materials-10% discount (Sale and promo items excluded).
- Bronck Museum-Discounted rate for Adult Tour Ticket throughout 2019 Season. (Reduced rates for fundraising events or special events not included.
- Catskill Tri-County-“Historical Views” publication. 50% discount on a one-year subscription (two issues).
- Iroquois Indian Museum-10% discount at Museum Shop and \$5 discount on Adult museum admission tickets, excludes admission for annual fundraiser weekend, during 2019 season.
- Music & Art Center of Greene County-10% discount on Concert admission during 2019 Summer Season.
- Zadock Pratt Museum-Voucher for up to six (6) people for admission during ONE visit to ZPM during 2019 season.

Ongoing efforts are in place to attract more organizations to be involved.

**Additional Benefits for Donors \$250 and above:**

- **\$250 and up** – You will receive one voucher for a Gift Membership at the Individual Level to extend to another individual. (Certificate is for a “NEW” Membership)
- **\$500 and up** – same as above plus two free tickets to a non-fundraising event sponsored by a GCCA member organization. (*Some restrictions may apply.*) Please check the Calendar of Events online or in our Arts Alive newsletter for current listings.
- **\$1,000 or more** – same as above plus two free tickets to a GCCA special event (Beaux Arts Ball and major fundraisers excluded.)

**Appreciation**

GCCA wishes to thank retiring Board members **Larry Krajeski** who served as Secretary of the Board for many years, **Liz Shaw Kirkhus** and **Thomas Silvius** for their exceptional service on the Board of Directors.

**Board of Advisors**

Dick Brooks (New Baltimore); Frank Cuthbert (Athens); Michel Goldberg, (Freehold); Ronnie McCue (Catskill); Kim McLean (Athens); Patrick D. Milbourn (Catskill); Patti Morrow (Greenville); Ruth Sachs (Jewett), Robert Sheridan (Haines Falls), John Sowle (Catskill).

**Staff**

Marline A. Martin, Executive Director  
 Sharon Hulett-Shepherd, Asst. Director; Membership Coordinator, Arts Alive Editor  
 Margaret Uhalde, Community Arts Grant Coordinator  
 Dennis Shaw, Schoharie County Decentralization Coordinator  
 Patricia Britton, Bookkeeper, Financials  
 Ruth Leonard, Erika Russo & Tara Van Roy, “2018 Sprouts Co-Directors”  
 William Barnds, Catskill Gallery Reception, Courtesy of Associates for Training & Development

**Consultants**

Anthony Rago, Apogee Web Advisor  
 Kate Boyer, Arts Alive Layout & Design  
 Eugene DeVillamil, Yama Industrials, Computer Tech & Cyber Security

**Volunteer Gallery/Office**

William Barnds, Natalie Charles, David Hopkins, Susan Kukle, Susan Nicolini, Chuck Pierce, Loretta Romeo, Dara Trahan, Shebar Windstone

**Catskill Gallery Committee & Exhibit Volunteers**

Deborah Artman, Sarah Barker, Stephanie Dougherty, Ashley Hopkins-Benton, Kico Govantes, Raphael Moser, Ken Tannebaum, Robert Tomlinson, Dara Trahan, Paul Trautman, Sheila Trautman  
*...and a host of people like you!*



**Council on the Arts**

